

## PhotoShop Courses - Introduction: Introduction, Intermediate and Advanced.

### **Who are the courses intended for?**

Individuals that have a requirement to understand and develop image related manipulation skills.

### **Do I need any previous experience?**

No previous experience is required as there are opportunities to learn from all levels. Basic keyboard and PC skills are the only prerequisite.

### **General Overview:**

These courses are an effective means to quickly develop interest and skills for all areas of image and desk top publishing objectives. The courses are run by commercial professionals with twenty years of visual and technical experience.

In addition to working in a digital environment on a daily basis our staff are qualified teachers, able to introduce and deliver concise PhotoShop courses tailored to your specific needs. The courses are aimed at business people that wish to apply the learning to their working environment, so adding value to their every day routines.

Working with a range of pre-prepared high-resolution examples, each stage of the three courses demonstrates typical image related problems and issues, using clear step by step routines, specific techniques are applied to demonstrate a range of solutions. This proven method offers an excellent opportunity to learn.

### **Rationale:**

The three courses are targeted at specific types of individuals who have different levels of understanding and experience. Each level of course aims to:

- a) Develop an individuals understanding of the software and its potential.
- b) Allow each individual to increase confidence and develop a level of autonomy through carefully chosen and sequenced tasks, while learning at their own comfortable pace.

- **Introduction** - Individuals new to the process and routines
- **Intermediate** - Some previous experience required
- **Advanced** - Previous experience required

### **Recommendations:**

Based on previous courses and how people react to PhotoShop, it's advised that the two day introduction course is a more effective way to make progress. This gives an opportunity to become familiar within the software and processes through a series of theoretical models where answers to common questions can be shared.